



INDIVIDUAL CONSULTANT Curriculum Vitae (CV) Form

D	D	M	M	Y	Y	Y	Y
2	3	0	4	2	0	2	4

Date of Completing this Form

Full Name: Nguyen Thanh Son

1. Name:

Nguyen----- Thanh----- Son----- Sex: Male

2. Citizenship:

Vietnamese

3. Language: (F-Fair, G-Good, VG-Very Good, E-Excellent)

Language	Speak	Read	Write
1. Vietnamese (*)			
2. English	G	G	G
3. French			
4. Russian			
5. Others (Specify):			
5.1.			
5.2.			

(*) Only if you are an Expatriate Vietnamese or International Expert.

4. Professional Specialisation: please select and mark in maximum two (02) Professional Specialisation for which you have participated as an expert in the past five (05) years in research and consulting works.

- | | | |
|---|--|---|
| (1) <input checked="" type="checkbox"/> Engineering | (5) <input type="checkbox"/> Environmental | (9) <input type="checkbox"/> Industrial |
| (2) <input type="checkbox"/> Economic | (6) <input type="checkbox"/> Legal | (10) <input type="checkbox"/> Educational |
| (3) <input checked="" type="checkbox"/> Financial | (7) <input type="checkbox"/> Managing | (11) <input type="checkbox"/> Wellness |
| (4) <input type="checkbox"/> Social | (8) <input type="checkbox"/> Agricultural | |

5. Education:

Qualification: Master's degree of Data Science
Institute: IU International University of Applied Sciences

Qualification: Bachelor Degree of Management Information System
Institute: University of Economics Ho Chi Minh City

Other certificates

- Microsoft Certified: Data Analyst Associate
- Python For Data Science, AI & Development - Coursera
- Intermediate Python – Data Camp
- Oracle Enterprise Planning and Budgeting Cloud Service
- Implementation Essential
- Administration with Microsoft SQL Server

6. Other Training Programmes:

- Data Analytics
- Data Science
- Data-driven Decision Making
- Basic/ Advanced Excel Programme
- Big Data

7. Employment Record:



- **Pharmacy**
12/2019 - Present
Data Center of Excellence Director



General responsibilities

- Translates business requirements into data user stories, focusing on realizing benefits
- Delivers BI and analytical projects using Python, PowerBI & Databricks
- LakeHouse Architecture
- Manages internal project tracking and team engagement efficiently
- Drives data operations to improve business efficiency
- Transforms problem statements into actionable insights for decision-making



Data Strategy & Architecture

- Develops data strategy and architecture supporting Pharmacy's growth plans
- Collaborates with IT for a robust, scalable data infrastructure and integration
- Ensures consistent, accurate data models compliant with governance policies
- Fosters a data-first mindset and adoption of modern data practices
- Champions advanced analytics, machine learning, and AI for innovation



Reporting and Dashboards

- Creates impactful dashboards and reports using Data Lake and other sources
- Provides in-depth data studies for actionable recommendations to the Board and departments



Team Building

- Coaches and develops the team, mentoring the next generation of data professionals
- Increases data literacy across the organization



Achievements

- Played a key role in Pharmacy's leadership team, contributing to the rapid growth from 500 to 1000 stores within 12 months
- Recognized as the "BI Champion" within Mekong Capital's portfolio, serving as an inspirational leader and helping Mekong-invested companies build their data capabilities
- Led and maintained a "data-driven" culture within the company, earning the "Best of the Best" award in 2022, 2023 alongside the team



- **University of Economics HCMC - International School of Business (ISB)**
2022 - Present
Industry Lecturer – Data Analytics

- Taught tools and analytics-focused courses
- Guided employees in applying analytics to real-world situations
- Developed corporate training expertise and strong communication skills

- **Smart train - GEM Global**
2020 - Present
Lecturer - Data Analytics

- Delivered interactive data analytics lectures and created course materials

- Maintained syllabi, lecture slides, and assignments
- Evaluated and provided feedback to help students achieve learning objectives



➤ **KPMG Tax And Advisory Limited**

02/2018 - 12/2019

Senior Consultant Solution

- Led the Implement and Consultant team for Oracle and Microsoft technologies, specializing in ERP, BI, and Planning & Budgeting solutions Provided direction and specialist knowledge in applying best practice solutions to client business challenges
- Developed and delivered high-quality presentations and demonstrations to facilitate customer understanding of solutions
- Managed hiring, mentoring, and people management for a team of data analysts, data scientists, business analysts, BI, and machine learning experts.



➤ **Heineken Vietnam**

04/2015 - 02/2018

System Manager

- Managed the performance of company's systems and IT System Team, overseeing budgets and planning
- Ensured privacy and confidentiality of business information, maintaining and upgrading software in compliance with Heineken Group's regulations and policy controls
- Worked with various systems, including Oracle Hyperion Planning,
- OBIEE 11G, Oracle JD Edwards EnterpriseOne (ERP), Microsoft Dynamics
- NAV (Distribution), QLIKView, and QLIKSense



➤ **Masan Consumer Corporation**

06/2014 - 04/2015

EPM Project Manager

- Managed the performance of the Oracle Hyperion Planning system, ensuring it met user requirements
- Led the implementation team, analyzing and evaluating tasks for efficient development
- Provided maintenance and support to users, enabling effective system operation



➤ **FPT ERP**

09/2009 - 06/2014

Solution Consultant

- Conducted research on BI systems such as OBIEE and Oracle Hyperion Budget & Planning
- Analyzed and designed report systems using Oracle BI tools based on customer ERP/management systems
- Designed budget and planning systems using Oracle Hyperion, including dimensions, forms, processes, and reports
- Implemented BI and ERP systems, prepared documentation, and provided training and support to clients
- Resolved customer issues related to ERP systems, including modules such as Purchasing, Inventory, Sourcing, Order Management, and Payables



- Awards: FPT Excellent Staff 2010, FPT Excellent Staff 2011, FPT Excellent Team 2011



8. Detailed Tasks Assigned:

With over 14 years of experience as a data professional in the Retail / FMCG / Finance Services industry, my key strength lies in harnessing and unlocking the potential of enterprise data to drive business performance. Throughout my career, I've successfully implemented numerous full-cycle projects, which have led to significant advancements in operational and strategic outcomes.

My passion extends beyond individual projects and into the growth of data literacy within organizations. As a data lecturer at various universities and institutes, I've disseminated knowledge to a diverse range of individuals, fostering a broader understanding of data technology. However, my primary achievement has been cultivating data-driven cultures within organizations by nurturing and expanding their data teams.

Through my experience in mentoring, coaching, and leadership, I've empowered both enterprises and individuals, helping them to become data-savvy entities capable of effectively leveraging their data assets for intelligent decision-making and growth.



9. Reference:

10. Membership of Professional Associations/Societies ():

11. Major Publication (title, year, and publisher)

12. Countries of Work Experience:

Vietnam

Certification:

I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes myself, my qualifications and my experience. I understand that any wilful misstatement described herein may lead to my disqualification or dismissal, if engaged

Full name & Signature



Nguyen Thanh Son



INDIVIDUAL CONSULTANT

Curriculum Vitae (CV) Form

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Nguyen----- Minh----- Toan----- Sex: Male



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- (7) Managing
- (8) Agricultural
- (9) Industrial
- (10) Educational
- (11) Wellness



5. Education: Bachelor of Corporate Finance



Other certificates

- Microsoft Certified:
 - Azure Fundamentals (Certificate)
 - Azure Data Engineer Associate (Certificate)
 - Azure Enterprise Data Analyst Associate (Certificate)
- Databricks Certified:
 - Data Engineer Associate (Certificate)
 - Data Engineer Professional (Certificate)
- Snowflake Certified:
 - SnowPro Core (Certificate)



6. Other Training Programmes:



7. Employment Record:

- **Imexpharm Corporation VN (IMP - Vietnam) | Data warehouse project**
Sep 2023 – Feb 2024
Solution Architect



Tech stack: Azure Blob Storage, Azure Synapse Analytics, Power BI.

- Gathering stakeholder requirement, including data requirements, reporting needs, and user expectation.
- Analysing data source and modelling these when they are landing on Datawarehouse.
- Working closely with Head of Data IT client teams to define the architecture diagram.
- Design whole process of ETL pipelines to ingest data from SAP ECC, SharePoint with reliable and scalability.
- Manage and monitor teams - 3 members to achieve the project milestones.
- Review code and unit testing results and assists team members on tasks as needed.

➤ **Eastern Pacific Shipping Pte. Ltd (EPS - Singapore) | Data warehouse project**
Feb 2023 - Present

Technical Lead

Tech stack: Azure Blob Storage, Azure Data Factory, Azure Databricks, DBT, Power BI.

- Proposing the high-level data warehouse architecture to get data from Oracle, IMOS system, SharePoint with low latency as much as possible and high scalability.
- Assigning and mentoring 4 junior data engineer and data analyst in the project.
- Preparing the technical design and guideline document.

➤ **Suntory PepsiCo VN Beverage (SPVB - Vietnam) | Financial in DWH projects**
Jul 2022 - Jan 2023

Project Manager (PM):

- Collaborating with business leaders to understand their needs and challenges and translating this information into scope of work (SOW). Design architecture to load data from SAP HANA, DMS, SharePoint to Synapse Data Warehouse.
- Establishing budgets, timelines, and development plans for project.
- Managing a project's scope to ensure that it meets client specifications while staying within budget and on schedule.
- Monitoring project status and following the progress with all members in project.
- Managing the team included data analysis (DA), data engineer (DE).

Senior Data Engineer Lead:

Tech stack: Azure Blob Storage, Azure Synapse Analytics, Power BI.

- Developing a strategy for implementing the new Finance PBI model within the SPVB's infrastructure. Prepare the Functional Specification Document (FSD) and Technical Design Document (TDD).
- Guild & monitor tasks of team members in building ETL and design DWH modelling.
- Present the Finance dashboard to SPVB's BOD to get their approval.
- Training end user business how to use Power BI.

➤ **Grab Singapore | Re-implementation and Design of Analytics workload**
May 2021 - Jun 2022

Data Engineer

Tech stack: Azure Blob Storage, Azure Data Factory, Azure Databricks, Power BI.

- A large-scale redesign and implementation of Analytics Datamart and reports for Grab
- Lead design, build, and UAT support for 6 workstreams (each having 2-5 analyst users and 100s of stakeholders, 40 to 100 analytical datasets/ tables, and 10s of report pages)
- Work involves migrating existing Tableau reports to Power BI with Datalake as the source and building data pipelines (largely using SQL and Py-spark). Extensive usage of DAX calculation, building the interactive rich and dynamic dashboard

- Support training and enabling users on building reports using PBI (including tools: PowerBI desktop, Tabular Editor, Dax Studio), and maintaining semantic models (PBI datasets) capturing a standardized set of metrics for a given set of subject areas.



8. Detailed Tasks Assigned:



I am a Senior Data Engineer Lead/ Trainer with 9 Year of experience in the Finance Corporate and IT industry with Data Analytics, Big Data, Data Warehouse/Data Lake/ Data Lakehouse, Business Intelligence, Project Management, Consulting, and Training.



Before moving to work as Senior Data Engineer Lead, I have 5 years continuous working as Senior Finance Analyst in FMCG and retail industry.



Key Projects: Grab Singapore, Suntory Pepsico VN, Eastern Pacific Shipping Singapore, Imexpharm Corporation VN.

9. Reference:

10. Membership of Professional Associations/Societies ():



11. Major Publication (title, year, and publisher)

12. Countries of Work Experience:



Vietnam

Certification:



I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes myself, my qualifications and my experience. I understand that any wilful misstatement described herein may lead to my disqualification or dismissal, if engaged

Full name & Signature



Nguyen Minh Toan